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CRITICAL MINERALS JAPAN

DEFENCE INVESTMENT SECURITY

CRITICAL MINERALS INVESTMENTS, INNOVATION,
SECURITY & SUPPLY CHAIN SUSTAINABILITY

CONFERENCE & EXHIBITION
24 - 25 September 2024
Tokyo, Japan

www.criticalmineralsjapan.com

Organised by



Event Partner



Supported by

CRITICAL
MINERALS
ASSOCIATION
Your Global Mining Authority

EXPLORE JAPAN'S CRITICAL MINERALS OPPORTUNITIES SPURRING INVESTMENT & INNOVATION FOR THE SECURITY AND FUTURE OF THE ECONOMY ACROSS KEY MANUFACTURING SECTORS

Critical Minerals Japan Conference and Exhibition is premier international event dedicated to critical minerals which are vital to Japan's economic security. Japanese industry is a world leader in battery technology, renewable energy technology, and state-of-the-art electronics. Smartphones, wind turbines, electric vehicles, UAVs (drones), and thousands of other technologies all rely on critical minerals. Without access to these essential materials, Japan's vaunted high-tech auto and electronics industries will become irrelevant.

However, Japan's strength in high-tech is offset by its lack of these critical resources, making it virtually dependent on imports. Japan therefore is unique among the partners of the MSP alliance. For this reason, Japan's government, not to mention global trading companies, mining companies, automobile companies, electronics firms, banks, investment funds, and others are all focused on sourcing new supplies of critical minerals around the globe.

Critical minerals underpin the future of the Japanese economy.

Critical Minerals Japan addresses new technologies, global alliances, end-user demand, national security issues, sustainability, and more, making this event one of the most important in the Indo-Pacific world today.

Join us in Tokyo to get access to agenda covering latest industry pressing issues on multilateral relations & alliances in a critical resource race powering green energy transition, their impact on mining, defense and security industries in Japan, as well as to networking receptions for new partnerships & business opportunities.

SHOW HIGHLIGHTS



150+

ATTENDEES



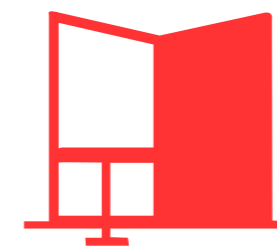
70+

INVESTORS



40+

SPEAKERS



20+

**SPONSORS &
EXHIBITORS**



1

**UNMISSABLE
SHOW**

Confused about critical minerals?

FACTS ON 12 CRITICAL MINERALS IN JAPAN'S OFFICIAL LIST



1 Chromium



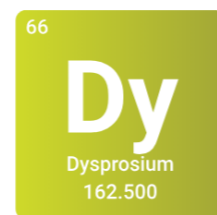
Main use: Stainless Steel
Other uses: Automotive Industry, Furnaces
Top 3 Global Producers:
South Africa - 44%
Turkey - 15%
Kazakhstan - 15%

2 Cobalt



Main use: EV Batteries
Other uses: Battery Storage, Magnets, Electrolyzers
Top 3 Global Producers:
DRC - 68%
Indonesia - 5%
Russia - 5%

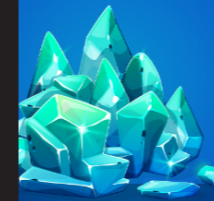
3 Dysprosium*



Main use: EV Motors, Wind Turbines
Other uses: Nuclear Reactors
Top 3 Global Producers:
China - 70%
United States - 14%
Australia - 6%

Confused about critical minerals?

FACTS ON 12 CRITICAL MINERALS IN JAPAN'S OFFICIAL LIST



7 Lithium



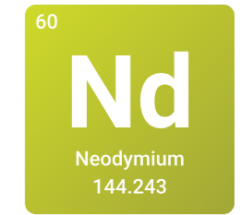
Main use: EV Batteries, Battery Storage
Other uses: Nuclear Reactors
Top 3 Global Producers:
Australia - 55%
Chile - 26%
China - 14%

8 Manganese



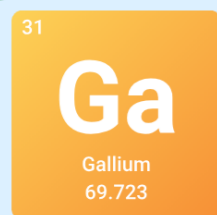
Main use: EV Batteries
Other uses: Battery Storage, Geothermal, Electrolyzers, Wind Turbines
Top 3 Global Producers:
South Africa - 39%
Gabon - 14%
China - 14%

9 Neodymium*



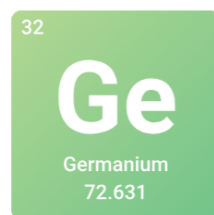
Main use: EV Motors, Wind Turbines
Other uses: Lasers, Steel Making
Top 3 Global Producers:
China - 70%
United States - 14%
Australia - 6%

4 Gallium



Main use: Semiconductors
Other uses: LEDs, Thermometers
Top 3 Global Producers:
China - 98%
Russia - 0.8%
Japan - 0.5%

5 Germanium



Main use: Electronic and Solar Applications
Other uses: Fibre-Optics
Top Global Producers:
China - 60%
Canada, Finland, Russia, USA - Breakdown Unavailable

6 Graphite



Main use: EV Batteries
Other uses: Battery Storage, Fuel Cells, Nuclear Reactors
Top 3 Global Producers:
China - 65%
Mozambique - 13%
Madagascar - 9%

10 Nickel



Main use: Electrolyzers, EV batteries, Fuel Cells
Other uses: Battery Storage
Top 3 Global Producers:
Indonesia - 37%
Philippines - 14%
Russia - 9%

11 Uranium



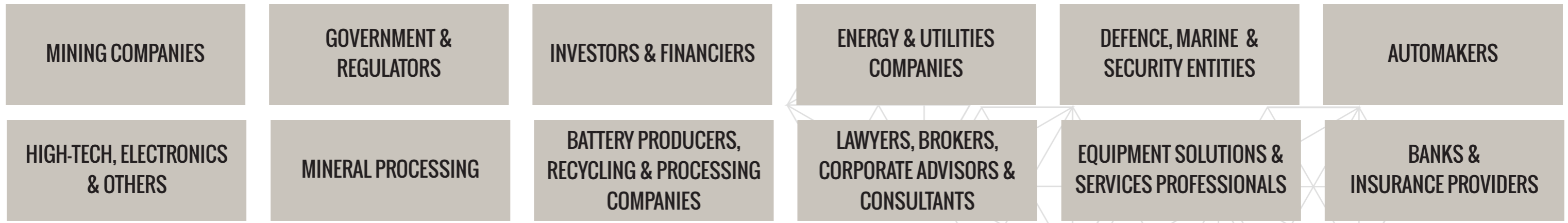
Main use: Nuclear Reactors
Other uses: Isotopes for Medical and Defence uses
Top 3 Global Producers:
Kazakhstan - 43%
Canada - 15%
Namibia - 11%

12 Vanadium

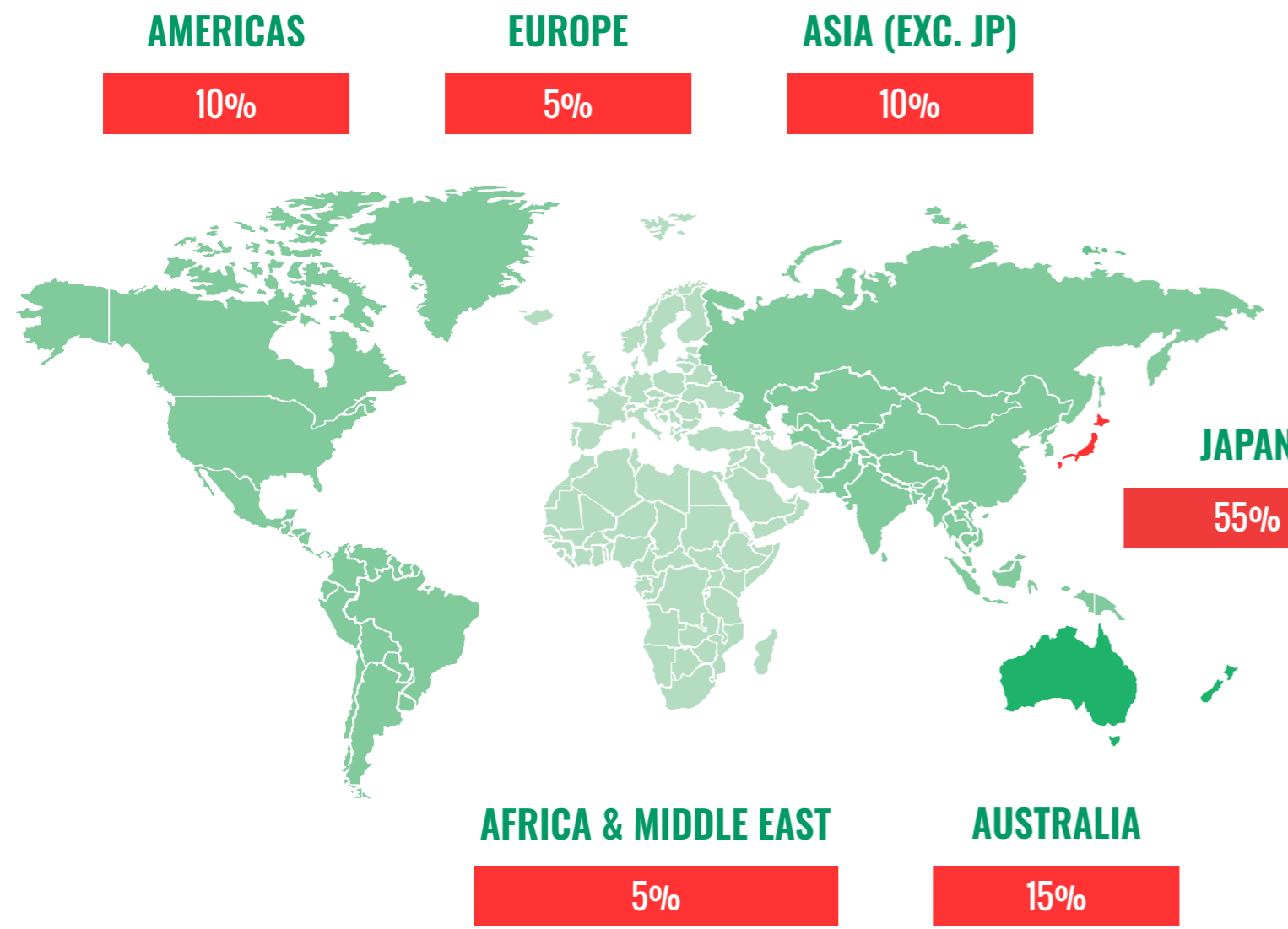
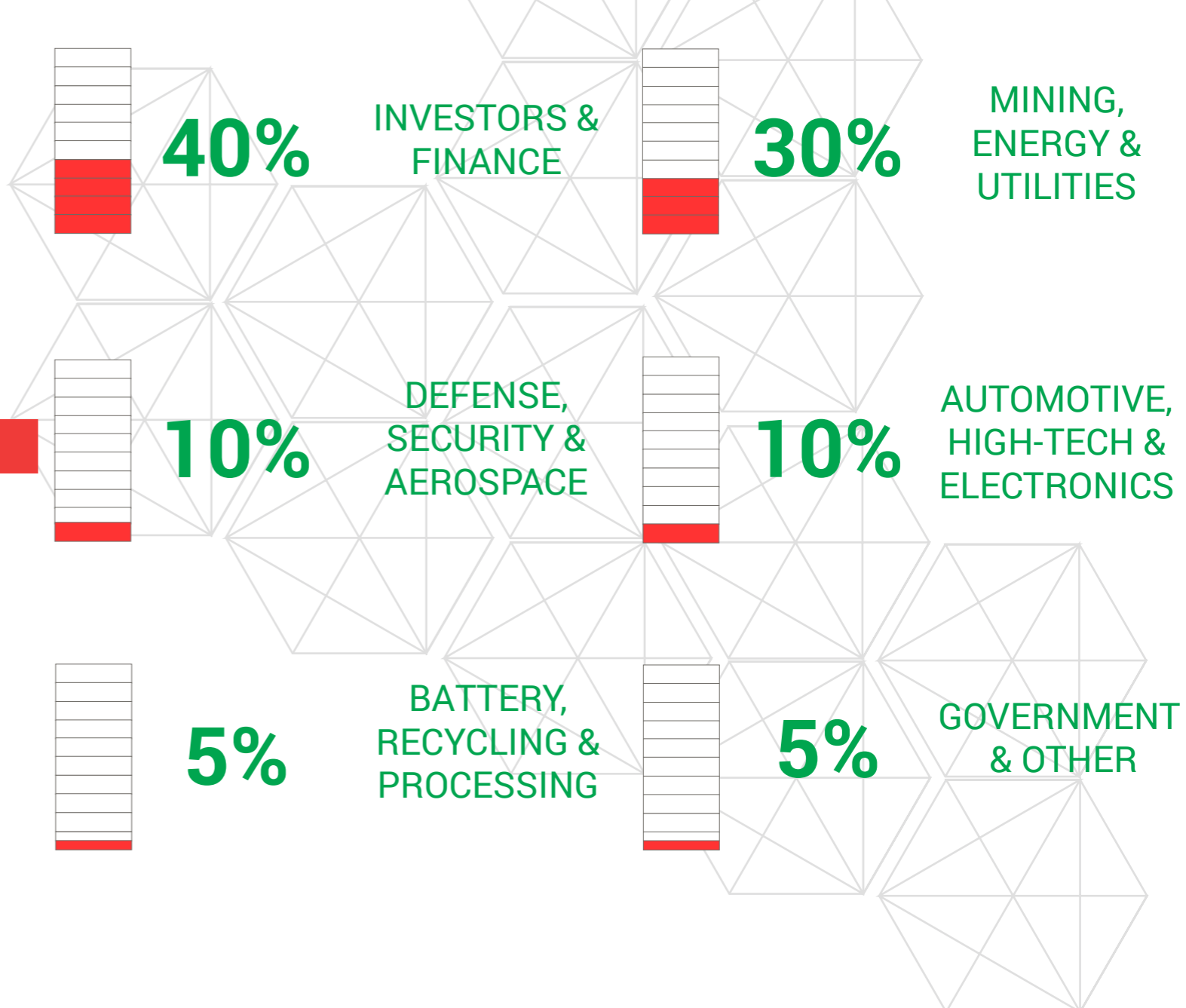


Main use: Iron & Steel
Other uses: Nuclear Reactors, Aerospace, EV Batteries
Top 3 Global Producers:
China - 68%
Russia - 20%
South Africa - 9%

WHO ATTENDS CRITICAL MINERALS JAPAN CONFERENCE AND EXHIBITION?



TOP DECISION MAKERS



TUESDAY

24 September 2024

CRITICAL MINERALS JAPAN

Government Policies, Market Developments & Industry Strategies

Mining Finance & Investment Opportunities

Defence & Security Imperatives

WEDNESDAY

25 September 2024

CRITICAL MINERALS JAPAN

Critical Minerals Security & Supply Chain Sustainability

End User Demand for Automakers, High Tech & Others

Recycling, Processing & Technology Advancements

TUESDAY & WEDNESDAY

24 - 25 September 2024

Government and Companies Keynotes & Premium Presentations

1-2-1 Meetings

Virtual Sessions

Business Matching Made Simple & Convenient

1

Register to confirm your participation

2

Receive a list of attendees to identify the right person you want to schedule your meeting with

3

Confirm your availability & schedule your meeting

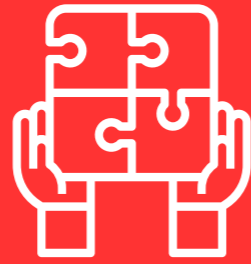
4

Attend meetings to connect and discuss project updates and your services face to face

KEY THEMES



Critical Mineral Resources, Security of Supply & Trade



Bridging Mining, Energy, Automotive, Electronics, Battery & Defence Industries



Mining Investment Strategies & Trends



Shifting Geopolitics & Supply Chain Sustainability



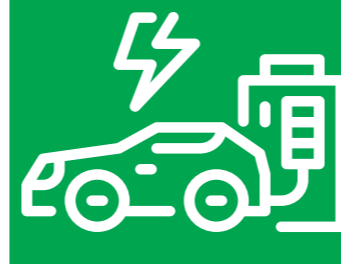
Risk, Government Regulations & Policy Partnerships



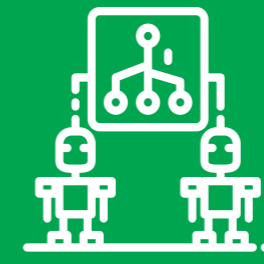
Defense & Security Developments



Miners, New Exploration Projects & Discoveries



Changing Landscape for End Users



Mining Technology Advancements



Future of Mining, Recycling & Processing



Emerging Metals



Rare Earth Minerals



M&A, Capital Raising & Financing Environment



Global Commodity Trends



IoT, Blockchain & Future of Mining

NETWORKING

NETWORKING MEALS & EVENING DRINKS RECEPTION



Food and drinks always make excellent conversation starters. Hence Critical Minerals & Energy Investment Conferences devotes substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

EXHIBITION FLOOR



At Critical Minerals & Energy Investment Conferences, the exhibition floor provides attendees the perfect opportunity to discover the latest mining projects and new discoveries and experience the latest technological gadgets and applications in person.

Speak to mining companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining sector, in ways never even previously thought possible.

DISCUSSIONS



We all have our pet topics and interests and some of us prefer sharing what we know with others in a small group settings.

Roundtable discussions, with country, commodity or other mining specific topics, presents a perfect platform for more cosy intellectual discussions. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

1-2-1 MEETINGS



Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Critical Minerals & Energy Investment Conferences, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.

WHO SPONSORS AND EXHIBITS

MARKETING OPPORTUNITIES



Governments & Investment Promotion Boards



Mining Companies



EV Producers



Critical Raw Materials & Commodity Traders



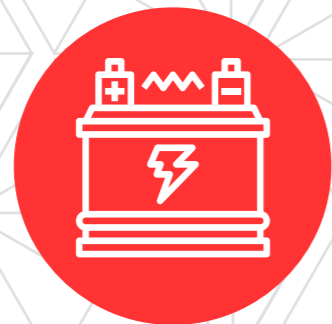
Defense & Security Companies



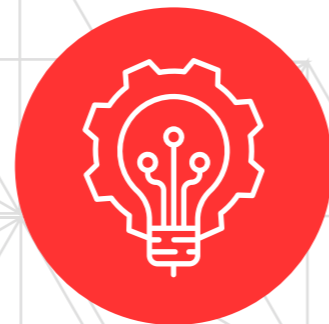
Banks, Financial Services & Legal Firms



Recycling Companies



Battery Producers



Technology Developers & Other Mining and Metals Solutions Providers

PREMIUM SPONSORSHIP

This option is for companies wanting to lead the market, demonstrate their expertise and increase market presence. Sponsorship packages are tailored to meet your specific business goals, and typically include speaking slots, panel discussion roles, a prominent stand and various marketing benefits.

GET CREATIVE WITH BESPOKE PACKAGES

Explore the benefits of our bespoke offerings to support your marketing efforts and grow your brand in front of Japan mining, defense, security, automotive & high-tech leaders.

EXHIBITION STAND

There are 20 exclusive stands available on the show floor with variety of sizes available. Ideal for companies wishing to generate leads and network. The earlier you reserve the better the position you'll secure.

10 Reasons why you should get involved

- 1 Critical Minerals Japan is your chance to align your brand with forward thinking mining & energy executives, governments, entrepreneurs, investors & innovators
- 2 Brand your company & enhance your visibility in front of 150 industry professionals
- 3 Japan's largest international platform solely dedicated to critical minerals ecosystem
- 4 Launch new projects, services, products & initiatives
- 5 Get brand prominence as an industry leader in Japan and benefit from growing investments in critical minerals & high-tech industries
- 6 Establish your presence & open doors to new markets before your competitors
- 7 Meet, engage and do business with business professionals across Japan
- 8 Generate new leads and meet investors & decision makers
- 9 Showcase your thought leadership with panel discussions & presentations
- 10 Benefit from our exclusive networking activities: 1-2-1 business meeting platform, lunches and evening cocktail receptions

SPONSORSHIP PACKAGES

BESPOKE OFFERINGS

PACKAGE / BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE
Content & Industry Thought Leadership						
Keynote Presentation	1	1				
Premium Presentation (20 minutes)	1		1			
Panel Discussion	2	1	1		1	
Showcase Presentation (15 minutes)				1		
Exhibition & Business Development Benefits						
Exhibition Stand	12m ²	9m ²	6m ²	6m ²		
Conference Passes	10	5	3	3	2	2
Facilitated Meetings	8	5	4	2	1	
Access to Networking Functions	✓	✓	✓	✓	✓	✓
Branding, Marketing & Profiling Benefits						
Social Media Sponsor Announcement	1	1	1	1	1	1
Logo & Profile Listing - Website	✓	✓	✓	✓	✓	✓
Logo & Profile Listing - Show Guide	500 words	350 words	250 words	150 words	100 words	50 words
Advertisement - Show Guide	2 pages	1 page	1/2 page	1/4 page		
Advertisement - Brochure	2 pages	1 page	1/2 page	1/4 page		
Featured Sponsor - Newsletter	1	1	1	1		
Social Media Posts - All Content to be Provided by Sponsor	4	3	2	2	1	1
Pre, On-site & Post Event Opportunities						
Inserts in the Delegate Packs	✓	✓	✓	✓		
Logo - Conference Room Backdrop	✓	✓	✓	✓	✓	✓
Video Advert - Conference Room	1	1				
Post Event Report	✓	✓	✓	✓	✓	✓

Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



STATIONERY & BAG SPONSOR



LANYARD & BADGE SPONSOR



WATER BOTTLE SPONSOR



COFFEE BREAK SPONSOR



SESSION SPONSOR



WIFI SPONSOR



MEETING ROOM SPONSOR



LUNCH SPONSOR



EVENING DRINKS SPONSOR

Our marketing campaign starts early and is a fully integrated digital campaign using a variety of channels:



Email Campaign



Print & Web



Partners



Social Media



Sales Team



TV & Radio

CRITICAL MINERALS JAPAN DEFENCE INVESTMENT SECURITY

SPEAKING, SPONSORSHIP & EXHIBITION OPPORTUNITIES



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SPONSORSHIP & EXHIBITION OPPORTUNITIES



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SPONSORSHIP & EXHIBITION OPPORTUNITIES



David Rusell
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PRESS, MEDIA & PR OPPORTUNITIES



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EVENT REGISTRATION

enquiry@spire-events.com



Energy Transition, Critical Minerals & Mining Investment Summits

Where Miners, Energy Companies, Investors and Service Providers Converge
Mining · Singapore, Singapore · 2K followers · 11-50 employees



Energy Transition, Critical Minerals & Mining



Energy Transition, Mining & Critical Minerals Investment Summits

3.1K followers · 22 following



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Energy Transition, Critical Minerals & Mining Investment Summits are global forums for miners, energy companies, investors & service providers.

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EVENT PARTNER



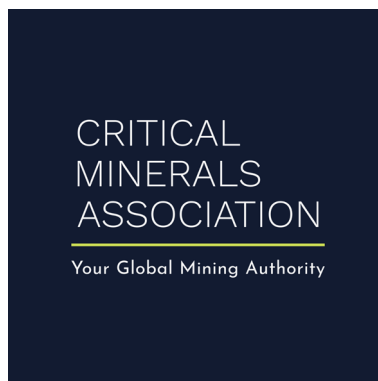
The mission of the **International Security Industry Council of Japan (ISIC Japan)** is to promote industry collaboration to enhance the security of Japan and the Indo Pacific region. The Council will assist US and other global defense companies in finding supply chain and development partners in Japan.

There are many companies in Japan, some of which have not traditionally been defense suppliers, that have leading-edge technology developed for commercial purpose but with defense application.

These companies have great potential as supply chain and development partners to global defense primes. ISIC Japan will foster mutually beneficial industry cooperation, in support of the security objectives of the governments of Japan and other friendly governments, to maintain peace and stability in the Indo Pacific region.

www.isic-japan.org

OFFICIAL ASSOCIATION PARTNER



Critical Minerals Association is the global voice for critical minerals industry committed to advancing critical resources in the global energy market's transition to a low-carbon economy and sustainable economic development.

www.criticalmineralsassociation.com